

## ARQANA BREAKS NEW GROUND WITH LAUNCH OF INTERACTIVE ONLINE CATALOGUE

### A powerful tool to search all ARQANA catalogues

The August Yearling Sale witnesses the launch of a new online tool for buyers: the interactive catalogue. This groundbreaking service will be available for all ARQANA sales from now on and can be accessed either from ARQANA's main site or at:


[http://www.arqana.com/pur\\_sangs/catalogue\\_virtuel/fbook.php?venid=139&lg=eng](http://www.arqana.com/pur_sangs/catalogue_virtuel/fbook.php?venid=139&lg=eng). Its role is to help prospective buyers in their homework by allowing them to search a catalogue according to various criteria, thus enabling them to obtain their short list in record time.

The main options of this tool for a yearling sale such as the August sale are:

#### a) The filters: sort the catalogue according to your specific criteria

The interactive catalogue allows you to select the lots that match several objective criteria. All criteria can be combined, for instance it is possible to search all fillies by Galileo to sell on the Saturday, or all yearlings consigned by Haras du Quesnay on the Saturday and qualified for the French premiums.

- Filter on the sires of the horses on offer: select one or several sires and view the pedigrees of all their progeny to go under the hammer.



The screenshot shows the ARQANA August Yearling Sale interactive catalogue interface. On the left, there is a sidebar with a search filter menu. The 'Sires' filter is active, showing a list of sire names with checkboxes. The 'Elusive Quality' and 'Giant's Causeway' sires are checked. The main area displays two horse listings. The first listing is for 'ELUSIVE QUALITY' (N. USA, 1989 USA), consigned by Haras d'Étreham. It lists its sire as 'ELUSIVE QUALITY' and dam as 'MANUREVA'. The listing includes a pedigree chart and a detailed description of the horse's racing record and pedigree. The second listing is for 'GIANT'S CAUSEWAY' (N. USA, 1983 USA), consigned by Haras des Capucines. It lists its sire as 'GIANT'S CAUSEWAY' and dam as 'NET WORTH'. Similar to the first listing, it includes a pedigree chart and a detailed description. The interface includes navigation buttons like 'Go to page', 'ok', and 'Help'.

- Filter on gender: choose to restrict your search to colts, fillies and/or geldings.
- Filter on vendors: select one or several vendors of which you see to see the drafts
- Filter on day of sale: choose to restrict your search to one or several specific day(s)
- Filter on eligibility to the French owners' premiums: select yearlings eligible for the owners' premiums only, or the opposite.

### b) Favourite lots: create your short list online

Click on the star symbol next to the lot number to mark your favourite lots. You can then download the pedigrees of your short-list as a personalised mini-catalogue and even view your optimum inspection itinerary.

The screenshot displays the ARQANA August Yearling Sale website interface. On the left, a sidebar contains navigation options: Sires, Sex, Vendors, Days, Owners' Premiums, and Favorites (My selection: 4). The main content area shows two columns of horse lots, numbered 21 and 22. Lot 21 is 'GREEN DESERT' (N. 050) and Lot 22 is 'ANABAA' (N. 050). Each lot listing includes pedigree information, race results, and a star icon for marking as a favorite. At the bottom, a navigation bar shows 'Go to page 21' and 'Loaded 105 / 482'.

### c) Conformation shots

Yearlings whose vendors have agreed to post a photo on the ARQANA website are marked with a camera symbol. By clicking on it you can view the picture in large format.

The screenshot displays the ARQANA August Yearling Sale interface. On the left, there is a navigation menu with filters for Sires, Sex, Vendors, Days, and Owners' Premiums. The main content area shows two horse listings, 69 and 70. Listing 69, 'STREET CRY', is highlighted with a red box around a camera icon in the 'photo' field. The listing includes pedigree information, a photo of the horse, and details about the vendor, 'Ecurie des Monceaux'. Listing 70, 'GIANT'S CAUSEWAY', is also visible. The bottom of the page features a navigation bar with 'Go to page' and 'Loaded 231 / 482'.

### d) Updates and other functions

The latest updates for each lot are identified by a « ! » symbol next to the pedigree page. Other pictograms allow the user to zoom or print the page.

Interactive catalogue online: [www.arqana.com](http://www.arqana.com)

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